



# BRACH'S

## HALLOWEEN CANDIES



BOX 802

PRICE LIST EFFECTIVE MAY 1, 1971

CHICAGO, 60690

Firm non-cancellable orders for all Halloween candies listed can be booked for shipment on specific shipping dates from August 1, 1971 to September 20, 1971. All prices and items are subject to withdrawal without notice. All orders are subject to our regular terms and conditions as shown on the last page. **MINIMUM SHIPPING WEIGHT 250 POUNDS.**

### WRAPPED POPS AND OTHER TRICK OR TREAT CANDIES

NUMBER	DESCRIPTION	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY PER UNIT	PER CASE
1-041	BAG OF 65 BUTTERSCOTCH POPS.....		24/12½ oz. Bags...	23⅞	1.65	.40	9.60
1-044	BAG OF ASSORTED POPS.....	39¢	24/7½ oz. Bags...	15¼	1.13	.25½	6.12
12-044	BAG OF ASSORTED POPS.....		24/7½ oz. Bags...	15¼	1.13	.25½	6.12
7-044	BAG OF 90 ASSORTED POPS.....		24/17 oz. Bags.....	32	1.91	.52	12.48
1-045	BAG OF PICTURE POPS.....		24/11 oz. Bags.....	19⅞	1.13	.39½	9.48
5-045	BAG OF 40 PICTURE POPS.....		24/18 oz. Bags.....	32	1.65	.58½	14.04
1-101	BAG OF 50 PARTY PAKS.....		24/17 oz. Bags.....	28⅞	1.26	.46	11.04
5-101	SATCHEL OF 70 PARTY PAKS.....		24/23 oz. Satchels...	42½	2.65	.62½	15.00
2-104	BAG OF 75 CANDY TREATS.....		24/13½ oz. Bags...	24¼	1.10	.40½	9.72
5-104	BAG OF 100 CANDY TREATS.....	79¢	24/18 oz. Bags.....	36½	1.78	.53	12.72
7-104	SATCHEL OF 100 CANDY TREATS.....		24/18 oz. Satchels...	35¼	1.85	.56	13.44
7-191	BAG OF ASSORTED PERKYS®.....		24/21 oz. Bags.....	34⅜	1.63	.53½	12.84
5-201	BAG OF ASSORTED ROYALS.....		24/24 oz. Bags.....	40⅞	1.75	.63	15.12
5-212	BAG OF ASSORTED TOFFEES.....		24/24 oz. Bags.....	39⅞	1.75	.63	15.12
1-221	HALLOWEEN PEANUT BUTTER KISSES.....		24/14 oz. Bags.....	24⅞	1.09	.32½	7.80
5-221	HALLOWEEN PEANUT BUTTER KISSES.....		16/2 lb. Bags.....	36	1.73	.67	10.72
5-228	BAG OF MILK-MAID® CARAMELS.....		24/24 oz. Bags.....	38⅜	1.01	.54	12.96
5-230	BAG OF 100 STRAWBERRY HUCK FINNS®.....		24/22 oz. Bags.....	37½	1.41	.53½	12.84
5-232	BAG OF 100 BANANA FLAVORED HUCK FINNS®.....		24/22 oz. Bags.....	37½	1.41	.53½	12.84
5-233	BAG OF 100 CHOCOLATE FLAVORED HUCK FINNS®.....		24/22 oz. Bags.....	37½	1.41	.53½	12.84
5-239	BAG OF 100 PEANUT BUTTER HUCK FINNS®.....		24/22 oz. Bags.....	37½	1.41	.53½	12.84
5-242	BAG OF 55 CARAMEL ROLLS.....		24/17 oz. Bags.....	29⅞	1.00	.54	12.96
5-247	BAG OF 110 JUNIOR CARAMEL ROLLS.....		24/18 oz. Bags.....	31½	1.41	.48	11.52
7-253	BAG OF 125 JUNIOR PEANUT BUTTER ROLLS.....		24/19 oz. Bags.....	33¼	1.81	.58½	14.04
5-259	BAG OF 115 JUNIOR TAFFY ROLLS.....		24/1 lb. Bags.....	27¾	1.41	.41	9.84
5-262	BAG OF 55 PEANUT BUTTER ROLLS.....		24/15½ oz. Bags...	27¼	1.00	.54	12.96
5-263	BAG OF 65 TAFFY BROOMSTICKS.....		24/19 oz. Bags.....	32¼	1.17	.54	12.96
7-403	BAG OF 110 ROOT BEER BARRELS.....		24/23 oz. Bags.....	38⅞	1.27	.52½	12.60
5-429	BLIRGUNDY®.....		24/24 oz. Bags.....	40	1.75	.63	15.12
7-438	BAG OF 110 BUTTERSCOTCH DISKS.....		24/23 oz. Bags.....	38⅞	1.27	.52½	12.60
1-752	BAG OF CHOCOLATE COVERED PEANUT BUTTER BAR TREATS.....		24/11½ oz. Bags...	20⅞	.98	.46	11.04
1-762	BAG OF CHOCOLATE COVERED JUNIOR MINT BAR TREATS.....		24/13½ oz. Bags...	23¼	1.09	.46	11.04

### 3¢ BOXES IN POLYETHYLENE BUNDLES

NUMBER	DESCRIPTION	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY PER BUNDLE	PER CASE
22-070	BUNDLE OF 30/3¢ BOXES OF CANDY CORN.....	24/15 oz.....	29	1.13	.54½	13.08
22-076	BUNDLE OF 30/3¢ BOXES OF INDIAN CORN.....	24/15 oz.....	29	1.13	.54½	13.08
22-115	BUNDLE OF 30/3¢ BOXES OF BOSTON BAKED BEANS.....	24/15 oz.....	29	1.13	.54½	13.08
22-404	BUNDLE OF 30/3¢ BOXES OF ASSORTED FRUIT DROPS.....	24/15 oz.....	29	1.13	.54½	13.08

### 5¢ BAGS IN POLYETHYLENE BAGS

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
				PER BAG	PER CASE
21-070	BAG OF 20/5¢ BAGS OF CANDY CORN.....	24/22½ oz.....	42¼.....	1.78.....	.58 13.92
21-110	BAG OF 20/5¢ BAGS OF JELLY BEANS.....	24/22½ oz.....	42¼.....	1.78.....	.58 13.92
21-160	BAG OF 20/5¢ BAGS OF JUBE JELS.....	24/22½ oz.....	42¼.....	1.78.....	.58 13.92
21-722	BAG OF 20/5¢ BAGS OF CHOCOLATE JOTS®..	24/12½ oz.....	25.....	1.27.....	.58 13.92

### 5¢ BOXES IN POLYETHYLENE BUNDLES

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
				PER BUNDLE	PER CASE
25-070	BUNDLE OF 20/5¢ BOXES OF CANDY CORN...	24/22½ oz.....	41.....	1.30.....	.57 13.68
25-076	BUNDLE OF 20/5¢ BOXES OF INDIAN CORN...	24/22½ oz.....	41.....	1.30.....	.57 13.68
25-110	BUNDLE OF 20/5¢ BOXES OF JELLY BEANS.....	24/22½ oz.....	41.....	1.30.....	.57 13.68
25-115	BUNDLE OF 20/5¢ BOXES OF BOSTON BAKED BEANS.....	24/22½ oz.....	41.....	1.30.....	.57 13.68
25-160	BUNDLE OF 20/5¢ BOXES OF JUBE JELS.....	24/22½ oz.....	41.....	1.30.....	.57 13.68

### HARVEST TIME CANDIES—BAGS

NUMBER	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
					PER BAG	PER CASE
1-070	39¢	24/1 lb.....	25¾.....	.70.....	.25 6.00	
2-070		24/11 oz.....	18.....	.58.....	.19½ 4.68	
5-070		24/24 oz.....	38½.....	1.16.....	.37½ 9.00	
7-070		16/2 lb.....	34¼.....	.97.....	.48½ 7.76	
1-071	39¢	24/13 oz.....	21½.....	.69.....	.25½ 6.12	
12-071		24/13 oz.....	21½.....	.69.....	.25½ 6.12	
1-073	39¢	24/13 oz.....	21½.....	.69.....	.25½ 6.12	
12-073		24/13 oz.....	21½.....	.69.....	.25½ 6.12	
1-076	39¢	24/13½ oz.....	22¼.....	.69.....	.25 6.00	
12-076		24/13½ oz.....	22¼.....	.69.....	.25 6.00	
5-079	49¢	24/1 lb.....	26½.....	.73.....	.32½ 7.80	
7-079		24/24 oz.....	38½.....	1.16.....	.46 11.04	
1-111		24/1 lb.....	25½.....	.62.....	.25 6.00	
1-113	39¢	24/12 oz.....	19.....	.45.....	.25½ 6.12	
2-113		36/7 oz.....	17¾.....	.42.....	.15½ 5.58	
1-114	39¢	24/9½ oz.....	16¼.....	.44.....	.25½ 6.12	
1-121		24/14½ oz.....	23¼.....	.62.....	.25 6.00	
1-131	39¢	24/11 oz.....	18.....	.58.....	.25½ 6.12	
9-152		16/2 lb.....	34½.....	.98.....	.34½ 5.52	
2-170	29¢	24/13½ oz.....	22¼.....	.69.....	.19½ 4.68	
12-170		24/1 lb.....	25¾.....	.70.....	.22 5.28	
5-170		24/24 oz.....	38¼.....	1.05.....	.31½ 7.56	
5-171		24/22 oz.....	35¼.....	1.05.....	.31½ 7.56	

### WRAPPED STAPLE CANDIES IN BAGS

NUMBER	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
					PER BAG	PER CASE
1-201	39¢	24/7½ oz.....	13¾.....	.57.....	.25½ 6.12	
12-201		24/7½ oz.....	13¾.....	.57.....	.25½ 6.12	
1-203	39¢	24/8 oz.....	14¾.....	.58.....	.25½ 6.12	
1-212	39¢	24/8 oz.....	13¾.....	.57.....	.25½ 6.12	
12-212		24/8 oz.....	13¾.....	.57.....	.25½ 6.12	
1-222	39¢	24/9 oz.....	15¾.....	.69.....	.25½ 6.12	
2-227	39¢	24/10½ oz.....	18½.....	.98.....	.25½ 6.12	
1-228	39¢	24/9½ oz.....	16½.....	.69.....	.26 6.24	
1-265	39¢	24/8½ oz.....	15¾.....	.58.....	.25½ 6.12	
1-403	39¢	24/9½ oz.....	16¾.....	.69.....	.25½ 6.12	
2-429	39¢	24/7½ oz.....	13¾.....	.57.....	.25½ 6.12	
12-429		24/7½ oz.....	13¾.....	.57.....	.25½ 6.12	
1-438	39¢	24/9½ oz.....	16¾.....	.70.....	.25½ 6.12	
2-438		24/7 oz.....	12¾.....	.58.....	.19½ 4.68	

## HARVEST TIME CANDIES—BULK

NUMBER	DESCRIPTION	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
					PER POUND	PER CASE
70	CANDY CORN.....	30 lbs.....	31¾.....	.68.....	.22¾	6.82½
73	MELLOWCREMES.....	33 lbs.....	34½.....	.84.....	.23¾	7.83¾
79	AUTUMN MIX.....	33 lbs.....	34¼.....	.74.....	.23¾	7.83¾
170	ORANGE SLICES.....	30 lbs.....	31¾.....	.77.....	.18	5.40

## WRAPPED BULK CANDIES

NUMBER	DESCRIPTION	WRAPPED WEIGHT PER LB.	WRAPPED WEIGHT PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE F.O.B. BRACH FACTORY	
						PER POUND*	PER CASE
44	BRACH'S POPS.....	18 oz.....	18 lbs.....	20¼.....	1.15.....	.35	6.30
227	PEANUT BUTTER KISSES.....	16¾ oz.....	30 lbs.....	31¾.....	1.15.....	.28¼	8.47½

## PICK-A-MIX® BAGS

NUMBER	DESCRIPTION	SHIPPING WEIGHT	PRICE PER CARTON F.O.B. BRACH FACTORY
99-672	CARTON OF 100 TRICK OR TREAT TOTE BAGS.....	10 lbs.....	4.50

## CANDY SPECIALTIES FOR TRICK OR TREAT PROMOTIONS

NUMBER	DESCRIPTION	PACKING	SHIPPING WEIGHT POUNDS	CASE CUBE	PRICE PER BOX
					FREIGHT ALLOWED
<b>NON-CHOCOLATES</b>					
▲56-070	BOX OF 120/10¢ BOXES CANDY CORN.....	1 Box.....	13¾.....	.41.....	5.40
▲56-110	BOX OF 120/10¢ BOXES JELLY BEANS.....	1 Box.....	14¾.....	.41.....	5.40
▲56-119	BOX OF 120/10¢ BOXES FRENCH BURNT PEANUTS.....	1 Box.....	11¼.....	.41.....	5.40
▲56-160	BOX OF 120/10¢ BOXES JUBE-JELS.....	1 Box.....	13¾.....	.41.....	5.40
<b>CHOCOLATES</b>					
▲56-525	BOX OF 120/10¢ MINT BARS.....	1 Box.....	10¾.....	.38.....	6.00
▲50-525	BOX OF 24/10¢ MINT BARS.....	12 Boxes.....	26⅞.....	.98.....	1.50
▲51-525	BOX OF 24/6 PACKS 10¢ MINT BARS.....	1 Box.....	12¼.....	.49.....	8.16

## 10 CENT BAGS FOR TRICK OR TREAT PROMOTIONS

ALL 10 CENT BAGS—12 BAGS TO BOX, 12 BOXES TO CASE

NUMBER	DESCRIPTION	SHIPPING WEIGHT	CASE CUBE	PRICE PER BOX FREIGHT ALLOWED
▲3-070	CANDY CORN.....	28¼ lbs.....	1.09.....	.75
▲3-113	CINNAMON HOTS.....	28¼ lbs.....	1.09.....	.75
▲3-438	BUTTERSCOTCH DISKS.....	23¾ lbs.....	1.39.....	.75

▲Freight allowed prices are for shipments within the Continental limits of the United States, excluding Alaska and Hawaii. For shipments outside the Continental limits of the United States, including Alaska and Hawaii, the items are freight allowed to port of embarkation.

\*All individually wrapped bulk candies are sold on a wrapped weight basis.

0000 Underlined stock number indicates price and/or weight change.

**CONDITIONS OF SALE:** Prices are subject to change without notice and orders are accepted at our Chicago office only. Two per cent discount for payment within ten days from date of invoice—30 days net. All candy prices are f.o.b. our factory in Chicago where title passes to consignee on delivery to carrier. Merchandise is never shipped on consignment or guaranteed sale. Any changes that may be made in our terms or in these conditions of sale are issued only in writing from the home office in Chicago. Chocolates will be shipped only at buyer's risk during June, July and August. Performances of contracts and delivery of all or any part of such contracts are contingent on and subject 1) to the seller's ability to obtain supplies and raw materials, 2) the seller's ability to comply with requirements or regulations of the U. S. Government, 3) the seller's acceptance of U. S. Government contracts, and 4) strikes, fires, wars, acts of God, and any and all causes beyond seller's control.

**GUARANTEE OF QUALITY:** Full credit will be allowed within 45 days from date of invoice if any of our candy becomes unsalable due to the condition of the candy itself. We must, however be notified in writing at the home office in Chicago within that period and the candy must be inspected by our representative. 50% credit will be allowed after 45 days but within 90 days from the date of invoice under the same terms and conditions. The candy must be held for disposition instructions from the home office in Chicago. This guarantee does not apply to chocolate candies shipped during June, July and August—such shipments being made only at buyer's risk. E. J. BRACH & SONS, CHICAGO, ILLINOIS, DIVISION OF AMERICAN HOME PRODUCTS CORPORATION



# BRACH'S

## HALLOWEEN CANDIES



BOX 802

PRICE LIST EFFECTIVE MAY 1, 1971

CHICAGO, 60690

Firm, non-cancellable orders for all Halloween candies listed can be booked for shipment on specific shipping dates from August 1, 1971 to September 20, 1971. All prices and items are subject to withdrawal without notice. All orders are subject to our regular terms and conditions as shown on the last page. **MINIMUM SHIPPING WEIGHT 250 POUNDS.**

### WRAPPED POPS AND OTHER TRICK OR TREAT CANDIES

NUMBER	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY PER UNIT	PER CASE
1-041		BAG OF 65 BUTTERSCOTCH POPS.....	24/12½ oz. Bags...23⅞.....	.42½	10.20
1-044		BAG OF ASSORTED POPS.....	24/7½ oz. Bags...15¼.....	.27¼	6.54
12-044		BAG OF ASSORTED POPS.....	24/7½ oz. Bags...15¼.....	.27¼	6.54
7-044		BAG OF 90 ASSORTED POPS.....	24/17 oz. Bags...32.....	.55½	13.32
1-045		BAG OF PICTURE POPS.....	24/11 oz. Bags...19⅞.....	.42	10.08
5-045		BAG OF 40 PICTURE POPS.....	24/18 oz. Bags...32.....	.62¼	14.94
1-101		BAG OF 50 PARTY PAKS.....	24/17 oz. Bags...28⅞.....	.49	11.76
5-101		SATCHEL OF 70 PARTY PAKS.....	24/23 oz. Satchels...42½.....	.66¾	16.02
2-104		BAG OF 75 CANDY TREATS.....	24/13½ oz. Bags...24¼.....	.43¼	10.38
5-104		BAG OF 100 CANDY TREATS.....	24/18 oz. Bags...36½.....	.56½	13.56
7-104		SATCHEL OF 100 CANDY TREATS.....	24/18 oz. Satchels...35¼.....	.59¾	14.34
7-191		BAG OF ASSORTED PERKYS®.....	24/21 oz. Bags...34⅞.....	.57	13.68
5-201		BAG OF ASSORTED ROYALS.....	24/24 oz. Bags...40⅜.....	.67¼	16.14
5-212		BAG OF ASSORTED TOFFEES.....	24/24 oz. Bags...39⅜.....	.67¼	16.14
1-221		HALLOWEEN PEANUT BUTTER KISSES.....	24/14 oz. Bags...24⅞.....	.34¾	8.34
5-221		HALLOWEEN PEANUT BUTTER KISSES.....	16/2 lb. Bags...36.....	.71¾	11.48
5-228		BAG OF MILK-MAID® CARAMELS.....	24/24 oz. Bags...38⅞.....	.57¾	13.86
5-230		BAG OF 100 STRAWBERRY HUCK FINNS®.....	24/22 oz. Bags...37½.....	.57¼	13.74
5-232		BAG OF 100 BANANA FLAVORED HUCK FINNS®.....	24/22 oz. Bags...37½.....	.57¼	13.74
5-233		BAG OF 100 CHOCOLATE FLAVORED HUCK FINNS®.....	24/22 oz. Bags...37½.....	.57¼	13.74
5-239		BAG OF 100 PEANUT BUTTER HUCK FINNS®.....	24/22 oz. Bags...37½.....	.57¼	13.74
5-242		BAG OF 55 CARAMEL ROLLS.....	24/17 oz. Bags...29⅞.....	.57½	13.80
5-247		BAG OF 110 JUNIOR CARAMEL ROLLS.....	24/18 oz. Bags...31½.....	.51¼	12.30
7-253		BAG OF 125 JUNIOR PEANUT BUTTER ROLLS.....	24/19 oz. Bags...33¼.....	.62¼	14.94
5-259		BAG OF 115 JUNIOR TAFFY ROLLS.....	24/1 lb. Bags...27¾.....	.43¾	10.50
5-262		BAG OF 55 PEANUT BUTTER ROLLS.....	24/15½ oz. Bags...27¼.....	.57½	13.80
5-263		BAG OF 65 TAFFY BROOMSTICKS.....	24/19 oz. Bags...32¼.....	.57½	13.80
7-403		BAG OF 110 ROOT BEER BARRELS.....	24/23 oz. Bags...38⅞.....	.56¼	13.50
5-429		BURGUNDY®.....	24/24 oz. Bags...40.....	.67¼	16.14
7-438		BAG OF 110 BUTTERSCOTCH DISKS.....	24/23 oz. Bags...38⅞.....	.56¼	13.50
1-752		BAG OF CHOCOLATE COVERED PEANUT BUTTER BAR TREATS.....	24/11½ oz. Bags...20⅞.....	.48¾	11.70
1-762		BAG OF CHOCOLATE COVERED JUNIOR MINT BAR TREATS.....	24/13½ oz. Bags...23¼.....	.48¾	11.70

### 3¢ BOXES IN POLYETHYLENE BUNDLES

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY PER BUNDLE	PER CASE
22-070	BUNDLE OF 30/3¢ BOXES OF CANDY CORN.....	24/15 oz.....29.....	.58	13.92
22-076	BUNDLE OF 30/3¢ BOXES OF INDIAN CORN.....	24/15 oz.....29.....	.58	13.92
22-115	BUNDLE OF 30/3¢ BOXES OF BOSTON BAKED BEANS.....	24/15 oz.....29.....	.58	13.92
22-404	BUNDLE OF 30/3¢ BOXES OF ASSORTED FRUIT DROPS.....	24/15 oz.....29.....	.58	13.92

### 5¢ BAGS IN POLYETHYLENE BAGS

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY		
			PER BAG	PER CASE	
21-070	BAG OF 20/5¢ BAGS OF CANDY CORN.....	24/22½ oz.....	42¼.....	.62	14.88
21-110	BAG OF 20/5¢ BAGS OF JELLY BEANS.....	24/22½ oz.....	42¼.....	.62	14.88
21-160	BAG OF 20/5¢ BAGS OF JUBE JELS.....	24/22½ oz.....	42¼.....	.62	14.88
21-722	BAG OF 20/5¢ BAGS OF CHOCOLATE JOTS®.....	24/12½ oz.....	25.....	.61½	14.76

### 5¢ BOXES IN POLYETHYLENE BUNDLES

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY		
			PER BUNDLE	PER CASE	
25-070	BUNDLE OF 20/5¢ BOXES OF CANDY CORN.....	24/22½ oz.....	41.....	.60¾	14.58
25-076	BUNDLE OF 20/5¢ BOXES OF INDIAN CORN.....	24/22½ oz.....	41.....	.60¾	14.58
25-110	BUNDLE OF 20/5¢ BOXES OF JELLY BEANS.....	24/22½ oz.....	41.....	.60¾	14.58
25-115	BUNDLE OF 20/5¢ BOXES OF BOSTON BAKED BEANS.....	24/22½ oz.....	41.....	.60¾	14.58
25-160	BUNDLE OF 20/5¢ BOXES OF JUBE JELS.....	24/22½ oz.....	41.....	.60¾	14.58

### HARVEST TIME CANDIES—BAGS

NUMBER	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY	
				PER BAG	PER CASE
1-070	CANDY CORN.....	39¢... 24/1 lb.....	25¾.....	.26¾	6.42
2-070	CANDY CORN.....	24/11 oz.....	18.....	.21	5.04
5-070	CANDY CORN.....	24/1 lb. 8 oz.....	38½.....	.40¼	9.66
7-070	CANDY CORN.....	16/2 lb.....	34¼.....	.52¼	8.36
1-071	MELLOWCREME PUMPKINS.....	39¢... 24/13 oz.....	21½.....	.27¼	6.54
12-071	MELLOWCREME PUMPKINS.....	24/13 oz.....	21½.....	.27¼	6.54
1-073	MELLOWCREMES.....	39¢... 24/13 oz.....	21½.....	.27¼	6.54
12-073	MELLOWCREMES.....	24/13 oz.....	21½.....	.27¼	6.54
1-076	INDIAN CORN.....	39¢... 24/13½ oz.....	22¼.....	.26¾	6.42
12-076	INDIAN CORN.....	24/13½ oz.....	22¼.....	.26¾	6.42
5-079	AUTUMN MIX.....	49¢... 24/1 lb.....	26½.....	.34¾	8.34
7-079	AUTUMN MIX.....	24/1 lb. 8 oz.....	38½.....	.49¼	11.82
1-111	JELLY BEANS (ALL BLACK).....	24/1 lb.....	25½.....	.26¾	6.42
1-113	CINNAMON IMPERIALS.....	39¢... 24/12 oz.....	19.....	.27¼	6.54
2-113	CINNAMON IMPERIALS.....	36/7 oz.....	17¾.....	.16½	5.94
1-114	FINE 'N' DANDY LICORICE CANDY.....	39¢... 24/9½ oz.....	16¼.....	.27¼	6.54
1-121	JELLY BEANS.....	24/14½ oz.....	23¼.....	.26¾	6.42
1-131	LICORICE MIX.....	39¢... 24/11 oz.....	18.....	.27¼	6.54
9-152	BIG BEN JELLIES (ALL BLACK).....	16/2 lb.....	34½.....	.37½	6.00
2-170	ORANGE SLICES.....	29¢... 24/13½ oz.....	22¼.....	.21	5.04
5-170	ORANGE SLICES.....	24/1 lb. 8 oz.....	38¼.....	.34	8.16
12-170	ORANGE SLICES.....	24/1 lb.....	25¾.....	.23¾	5.70
5-171	MINIATURE ORANGE SLICES.....	24/1 lb. 6 oz.....	35¼.....	.34	8.16

### WRAPPED STAPLE CANDIES IN BAGS

NUMBER	PRE-PRICED	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY	
				PER BAG	PER CASE
1-201	ASSORTED ROYALS.....	39¢... 24/7½ oz.....	13¾.....	.27¼	6.54
12-201	ASSORTED ROYALS.....	24/7½ oz.....	13¾.....	.27¼	6.54
1-203	TARGETS.....	39¢... 24/8 oz.....	14¾.....	.27¼	6.54
1-212	ASSORTED TOFFEES.....	39¢... 24/8 oz.....	13¾.....	.27¼	6.54
12-212	ASSORTED TOFFEES.....	24/8 oz.....	13¾.....	.27¼	6.54
1-222	CARAMEL BULLIES® (Vanilla).....	39¢... 24/9 oz.....	15¾.....	.27¼	6.54
2-227	PEANUT BUTTER KISSES.....	39¢... 24/10½ oz.....	18½.....	.27¼	6.54
1-228	MILK-MAID® VANILLA CARAMELS.....	39¢... 24/9½ oz.....	16½.....	.27¾	6.66
1-265	FORTY FIVE-FIFTY FIVE.....	39¢... 24/8½ oz.....	15¾.....	.27¼	6.54
1-403	ROOT BEER BARRELS.....	39¢... 24/9½ oz.....	16¾.....	.27¼	6.54
2-429	BURGUNDY®.....	39¢... 24/7½ oz.....	13¾.....	.27¼	6.54
12-429	BURGUNDY®.....	24/7½ oz.....	13¾.....	.27¼	6.54
1-438	BUTTERSCOTCH DISKS.....	39¢... 24/9½ oz.....	16¾.....	.27¼	6.54
2-438	BUTTERSCOTCH DISKS.....	24/7 oz.....	12¾.....	.21	5.04

## HARVEST TIME CANDIES—BULK

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY	
			PER POUND	PER CASE
70	CANDY CORN.....	30 lbs.....	31 $\frac{3}{4}$ .....	.24 $\frac{1}{2}$ 7.35
73	MELLOWCREMES.....	33 lbs.....	34 $\frac{1}{2}$ .....	.25 $\frac{1}{2}$ 8.41 $\frac{1}{2}$
79	AUTUMN MIX.....	33 lbs.....	34 $\frac{1}{4}$ .....	.25 $\frac{1}{2}$ 8.41 $\frac{1}{2}$
170	ORANGE SLICES.....	30 lbs.....	31 $\frac{3}{4}$ .....	.19 $\frac{1}{2}$ 5.85

## WRAPPED BULK CANDIES

NUMBER	WRAPPED WEIGHT PER LB.	WRAPPED WEIGHT PACKING	SHIPPING WEIGHT POUNDS	PRICE F.O.B. BRACH FACTORY	
				PER POUND * WRAPPED WEIGHT	PER CASE
44	BRACH'S POPS.....	18 oz.....	18 lbs.....	20 $\frac{1}{4}$ .....	.37 $\frac{1}{2}$ 6.75
227	PEANUT BUTTER KISSES.....	16 $\frac{7}{8}$ oz.....	30 lbs.....	31 $\frac{3}{4}$ .....	.30 $\frac{1}{4}$ 9.07 $\frac{1}{2}$

## PICK-A-MIX® BAGS

NUMBER	PACKING	SHIPPING WEIGHT	PRICE PER CARTON F.O.B. BRACH FACTORY
99-672	CARTON OF 100 TRICK OR TREAT TOTE BAGS.....	10 lbs.....	4.50

## CANDY SPECIALTIES FOR TRICK OR TREAT PROMOTIONS

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE PER BOX FREIGHT ALLOWED
<b>NON-CHOCOLATES</b>			
▲56-070	BOX OF 120/10¢ BOXES CANDY CORN.....	1 Box.....	13 $\frac{3}{8}$ ..... 5.40
▲56-110	BOX OF 120/10¢ BOXES JELLY BEANS.....	1 Box.....	14 $\frac{3}{8}$ ..... 5.40
▲56-119	BOX OF 120/10¢ BOXES FRENCH BURNT PEANUTS.....	1 Box.....	11 $\frac{1}{4}$ ..... 5.40
▲56-160	BOX OF 120/10¢ BOXES JUBE-JELS.....	1 Box.....	13 $\frac{3}{8}$ ..... 5.40
<b>CHOCOLATES</b>			
▲56-525	BOX OF 120/10¢ MINT BARS.....	1 Box.....	10 $\frac{3}{8}$ ..... 6.00
▲50-525	BOX OF 24/10¢ MINT BARS.....	12 Boxes.....	26 $\frac{1}{8}$ ..... 1.50
▲51-525	BOX OF 24/6 PACKS 10¢ MINT BARS.....	1 Box.....	12 $\frac{1}{4}$ ..... 8.16

## 10 CENT BAGS FOR TRICK OR TREAT PROMOTIONS

ALL 10 CENT BAGS—12 BAGS TO BOX, 12 BOXES TO CASE

NUMBER	PACKING	SHIPPING WEIGHT POUNDS	PRICE PER BOX FREIGHT ALLOWED
▲3-070	CANDY CORN.....	28 $\frac{1}{4}$ .....	.77
▲3-113	CINNAMON HOTS.....	28 $\frac{1}{4}$ .....	.77
▲3-438	BUTTERSCOTCH DISKS.....	23 $\frac{3}{4}$ .....	.77

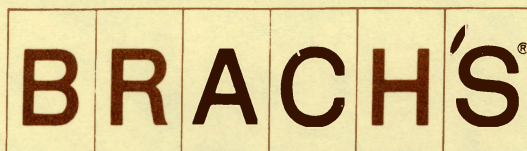
▲Freight allowed prices are for shipments within the Continental limits of the United States, excluding Alaska and Hawaii. For shipments outside the Continental limits of the United States, including Alaska and Hawaii, the items are freight allowed to port of embarkation.

\*All individually wrapped bulk candies are sold on a wrapped weight basis.

0000 Underlined stock number indicates price and/or weight change.

**CONDITIONS OF SALE:** Prices are subject to change without notice and orders are accepted at our Chicago office only. Two per cent discount for payment within ten days from date of invoice—30 days net. All candy prices are f.o.b. our factory in Chicago where title passes to consignee on delivery to carrier. Merchandise is never shipped on consignment or guaranteed sale. Any changes that may be made in our terms or in these conditions of sale are issued only in writing from the home office in Chicago. Chocolates will be shipped only at buyer's risk during June, July and August. Performance of contracts and delivery of all or any part of such contracts are contingent on and subject to 1) the seller's ability to obtain supplies and raw materials, 2) the seller's ability to comply with requirements or regulations of the U. S. Government, 3) the seller's acceptance of U. S. Government contracts, and 4) strikes, fires, wars, acts of God, and any and all causes beyond seller's control.

**GUARANTEE OF QUALITY:** Full credit will be allowed within 45 days from date of invoice if any of our candy becomes unsalable due to the condition of the candy itself. We must, however, be notified in writing at the home office in Chicago within that period and the candy must be inspected by our representative. 50% credit will be allowed after 45 days but within 90 days from the date of invoice under the same terms and conditions. The candy must be held for disposition instructions from the home office in Chicago. This guarantee does not apply to chocolate candies shipped during June, July and August—such shipments being made only at buyer's risk. E. J. BRACH & SONS, CHICAGO, ILLINOIS, DIVISION OF AMERICAN HOME PRODUCTS CORPORATION.



# HARVEST PROMOTION

## ALLOWANCES\*

AVAILABLE ON SHIPMENTS FROM AUGUST 1, 1971 THROUGH AUGUST 31, 1971

The following items are great "go-togethers" with other Harvest Promotion products and should be featured in Harvest Candy displays for maximum results.

BRACH'S HARVEST ALLOWANCES are offered on ALL of the products listed below for TWO ORDERS for TWO SHIPMENTS during August. Customers may select both Bulk and Package items. Allowances must be requested to enable us to plan our production for this Harvest promotion.

### BULK CANDIES

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
201	Assorted Royals	.60	429	Burgundy	.60
212	Assorted Toffees	.66			

### PACKAGE CANDIES

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
1-111	Jelly Beans (All Black)	.25	5-429	Burgundy	.75
5-201	Assorted Royals	.75	9-152	Big Ben Jellies (All Black)	.50
5-212	Assorted Toffees	.75			

### NEW "FAMILY TREAT" PACKAGE CANDIES

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
1-752	Chocolate Cov. Peanut Butter Bar Treats	.50	1-762	Chocolate Cov. Mint Bar Treats	.50

### "NUT GOODIES" BONUS SPECIAL

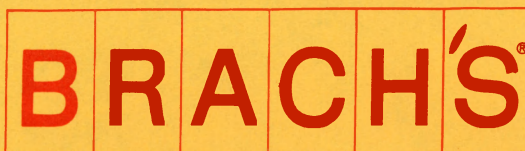
Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
(BULK) 21	Maple Nut Goodies	.60	7-021	Maple Nut Goodies	.30
1-021	Maple Nut Goodies	.20			

\* The allowances set forth above are subject to withdrawal without notice. Minimum Shipping Weight 250 Pounds Per Order, which may include other items.

ORDER YOUR BRACH'S CANDIES TODAY!

E. J. BRACH & SONS      BOX 802      CHICAGO, ILLINOIS 60690

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# HARVEST PROMOTION

## ALLOWANCES\*

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212	Assorted Toffees	.66			

### PACKAGE CANDIES

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
1-111	Jelly Beans (All Black)	.25	5-429	Burgundy	.75
5-201	Assorted Royals	.75	9-152	Big Ben Jellies (All Black)	.50
5-212	Assorted Toffees	.75			

### NEW "FAMILY TREAT" PACKAGE CANDIES

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
1-752	Chocolate Cov. Peanut Butter Bar Treats	.50	1-762	Chocolate Cov. Mint Bar Treats	.50

### "NUT GOODIES" BONUS SPECIAL

Stock No.	Item	Allowance Per Case	Stock No.	Item	Allowance Per Case
(BULK) 21	Maple Nut Goodies	.60	47-021	Maple Nut Goodies	.45

\*The allowances set forth above are subject to withdrawal without notice. Minimum Shipping Weight 250 Pounds Per Order, which may include other items.

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April 3, 1971

BOOKING ALLOWANCES FOR PICK-A-MIX PROGRAM SELLERS

To keep the Pick-A-Mix Flying Circus rolling we have an intriguing, new plus for Fall selling.

Officially: Brach's 1971 Fall Booking Allowances will be granted on the first TWO firm, non-cancellable orders received by August 15, 1971 for shipment from August 25 thru October 31, 1971 on all items listed herein.

For Halloween it looks like this:

High Count Trick & Treat Items: Right Color, Too

<u>Stock No.</u>	<u>Items</u>	<u>Case Allowance</u>
191	Ass't. Perkys	30¢
195	Orange Perkys	30¢
201	Royals	30¢
227	Pnt. Btr. Kisses	30¢
229	Jelly Nougats	30¢
235	Licorice Bullies	30¢
403	Root Beer Barrels	32¢
433	Butterscotch Disks	31¢

## Plus These Top Sellers

255	Neapolitan Coconut	34¢
436	Starlight Mints	28¢
737	Ass't. Chocolate	28¢
739	Mint Cremes	28¢

## For Fall Chocolate Booking: Similar to last year

737	Ass't. Chocolate	28¢
739	Mint Cremes	28¢

For Blocking Out Competition and Getting the Top  
Items in your Stands and Staple Cut-Case Promotions:

191	Ass't. Perkys	30¢
201	Royals	30¢
229	Jelly Nougats	30¢
436	Starlight Mints	28¢
438	Butterscotch Disks	31¢
255	Neapolitan Coconut	34¢
737	Ass't. Chocolate	28¢
739	Mint Cremes	28¢

Plus your choice of 195, 227, 235 and 403 @ 1¢  
a pound. (S.P.A.)

In plain language we have a penny a pound booking allowance on two orders over a nine-week shipping period. The deal possibilities are endless but you will have to do a planning job to take advantage of this. Check your Caramel Apple write-up for another maneuver you can mull over. Let's increase the tonnage significantly so this one pays off for everybody.

E. W. Bromstedt  
Merchandising Manager

## FALL BOOKING ALLOWANCES\*

Brach's 1971 Fall Booking Allowances will be granted on TWO firm, non-cancelable orders received by August 15, 1971, for shipment from August 25th, *weather permitting*, through October 31st, 1971. Booking allowances will not be given on blanket orders. These allowances are offered in consideration of advanced Booking information, which is an aid to our manufacturing planning.

Allowances will be given on all items listed below when the foregoing requirements are met.

### CHOCOLATE COVERED CHERRY ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
7-630	Brach's Milk - 10 count	.25	44-630	Royal Anne Milk - 20 count	.50
8-630	Villa Milk - 20 count	.50	44-635	Royal Anne Dark - 20 count	.50
8-635	Villa Dark - 20 count	.50	60-630	Brach's Milk - 30 count	.65
8-640	Bingmont Milk - 20 count	.50			
8-642	Bingmont Dark - 20 count	.50			

### FANCY BOX CHOCOLATE ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
8-750	Comtessa®Choc. Nut & Fruit Party Mix®	.50	8-904	Twenty Varieties Chocolates	.50
8-760	Chocolate Covered Thin Mints	.50	32-905	Twenty Varieties Chocolates	.50
10-760	Chocolate Covered Thin Mints	.50	8-920	Comtessa®Chocolates	.50
8-903	Glenview Miniatures	.50			

### ONE POUND BAG CHOCOLATES - 50¢ PER CASE ALLOWANCE

<u>Stock No.</u>	<u>Item</u>	<u>Stock No.</u>	<u>Item</u>
12-701	Chocolate Covered Peanuts	12-717	Chocolate Covered Bridge Mix
12-705	Chocolate Covered Raisins	12-722	Candy Coated Chocolate Jots
12-706	Chocolate Covered Peanut Clusters	12-730	(NEW) Dark Chocolate Stars
12-710	Milk Chocolate Stars	12-755	Foiled Chocolate Covered Mints
12-716	Chocolate Covered Malted Milk Balls		

### 69¢ BAG CHOCOLATES - 40¢ PER CASE ALLOWANCE

<u>Stock No.</u>	<u>Item</u>	<u>Stock No.</u>	<u>Item</u>
69-701	Chocolate Covered Peanuts	69-716	Chocolate Covered Malted Milk Balls
69-706	Chocolate Covered Peanut Clusters	69-717	Chocolate Covered Bridge Mix
69-710	Milk Chocolate Stars	69-722	Candy Coated Chocolate Jots

### WINDOW BOX CHOCOLATES - 40¢ PER CASE ALLOWANCE

<u>Stock No.</u>	<u>Item</u>	<u>Stock No.</u>	<u>Item</u>
44-701	Chocolate Covered Peanuts	44-741	Chocolate Covered Caramels
44-705	Chocolate Covered Raisins	44-746	DeLuxe Chocolate Covered Creme Drops
44-706	Chocolate Covered Peanut Clusters	44-751	Chocolate Covered Orange Sticks
44-709	Chocolate Covered Peanut Caramel Clusters	7-755	Foiled Chocolate Covered Mints
44-710	Milk Chocolate Stars		
44-716	Chocolate Covered Malted Milk Balls		
44-717	Chocolate Covered Bridge Mix		

### BULK CHOCOLATE ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
701	Chocolate Covered Peanuts	.32	710	Milk Chocolate Stars	.33
705	Chocolate Covered Raisins	.30	716	Chocolate Covered Malted Milk Balls	.26
706	Chocolate Covered Peanut Clusters	.22	717	Chocolate Covered Bridge Mix	.32

### PICK-A-MIX® CANDY ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
191	Assorted Perkys®	.30	255	Neapolitan Coconut	.34
195	Orange Perkys	.30	403	Root Beer Barrels	.32
201	Assorted Royals	.30	436	Starlight Mints	.28
227	Peanut Butter Kisses	.30	438	Butterscotch Disks	.31
229	Jelly Nougats	.30	737	Assorted Wrapped Chocolates	.28
235	Licorice Bullies®	.30	739	Chocolate Covered Mint Cremes	.28

\*The allowances set forth above are subject to withdrawal without notice. Minimum Shipping Weight 250 Pounds Per Order, which may include other items. All orders are subject to our regular terms and conditions.

**ORDER YOUR BRACH'S CANDIES TODAY!**

**E. J. BRACH & SONS**

**Box 802**

**Chicago, Illinois 60690**

**J**

5/20/71

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**CollectingCandy.com**

# BRACH'S® 1971

## FALL BOOKING ALLOWANCES\*

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### CHOCOLATE COVERED CHERRY ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
7-630	Brach's Milk - 10 count	.25	28-630	Morningside Milk - 20 count	.50
8-630	Villa Milk - 20 count	.50	28-635	Morningside Dark - 20 count	.50
8-635	Villa Dark - 20 count	.50	60-630	Brach's Milk - 30 count	.65
8-640	Bingmont Milk - 20 count	.50			
8-642	Bingmont Dark - 20 count	.50			

### FANCY BOX CHOCOLATE ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
8-750	Comtessa®Choc. Nut & Fruit Party Mix®	.50	8-904	Twenty Varieties Chocolates	.50
8-760	Chocolate Covered Thin Mints	.50	32-905	Twenty Varieties Chocolates	.50
8-903	Glenview Miniatures	.50	8-920	Comtessa®Chocolates	.50

### ONE POUND BAG CHOCOLATES - 50¢ PER CASE ALLOWANCE

<u>Stock No.</u>	<u>Item</u>	<u>Stock No.</u>	<u>Item</u>
1-701 & 12-701	Chocolate Covered Peanuts	1-717 & 12-717	Chocolate Covered Bridge Mix
1-705 & 12-705	Chocolate Covered Raisins	1-722 & 12-722	Candy Coated Chocolate Jots
1-706 & 12-706	Chocolate Covered Peanut Clusters	1-730 & 12-730 (NEW)	Dark Chocolate Stars
1-710 & 12-710	Milk Chocolate Stars	1-755 & 12-755	Foiled Chocolate Covered Mints
1-716 & 12-716	Chocolate Covered Malted Milk Balls		

### WINDOW BOX CHOCOLATES - 50¢ PER CASE ALLOWANCE

<u>Stock No.</u>	<u>Item</u>	<u>Stock No.</u>	<u>Item</u>
10-701	Chocolate Covered Peanuts	10-741	Chocolate Covered Caramels
10-705	Chocolate Covered Raisins	10-746	DeLuxe Chocolate Covered Creme Drops
10-706	Chocolate Covered Peanut Clusters	10-751	Chocolate Covered Orange Sticks
10-710	Milk Chocolate Stars	10-753 (NEW)	Chocolate Covered Lemon Sticks
10-716	Chocolate Covered Malted Milk Balls	10-755	Foiled Chocolate Covered Mints
10-717	Chocolate Covered Bridge Mix	10-760	Chocolate Covered Thin Mints
10-730 (NEW)	Dark Chocolate Stars		

### BULK CHOCOLATE ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
701	Chocolate Covered Peanuts	.32	710	Milk Chocolate Stars	.33
705	Chocolate Covered Raisins	.30	716	Chocolate Covered Malted Milk Balls	.26
706	Chocolate Covered Peanut Clusters	.22	717	Chocolate Covered Bridge Mix	.32

### PICK-A-MIX® CANDY ALLOWANCES

<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>	<u>Stock No.</u>	<u>Item</u>	<u>Allowance Per Case</u>
191	Assorted Perkys®	.30	255	Neapolitan Coconut	.34
195	Orange Perkys	.30	403	Root Beer Barrels	.32
201	Assorted Royals	.30	436	Starlight Mints	.28
227	Peanut Butter Kisses	.30	438	Butterscotch Disks	.31
229	Jelly Nougats	.30	737	Assorted Wrapped Chocolates	.28
235	Licorice Bullies®	.30	739	Chocolate Covered Mint Cremes	.28

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